



**2019 Bus Sponsorship and Advertising Price Sheet
Bend Fixed-Route, Community Connector, and Dial-A-Ride Vehicles**

| Ad Type | Vehicle Type | Pricing Cost per Ad per month (6mo/1yr/3yr Contract) |
|----------------------------------|---|---|
| KING – Driver side of bus | Fixed Route & Community Connector Buses Demand Response Vehicles Paratransit Vans | \$300/\$250/\$225 \$275/\$225/\$200 \$250/\$200/\$175 |
| QUEEN – Door side of bus | Fixed Route & Community Connector Buses Demand Response Vehicles Paratransit Vans | \$300/\$250/\$225 \$275/\$225/\$200 \$250/\$200/\$175 |
| TAIL LIGHT – Rear of bus | Fixed Route & Community Connector Buses Demand Response Vehicles | \$200/\$150/\$125 \$175/\$150/\$100 |
| Internal Cards | Fixed Route & Community Connector Buses Landscaped and laminated 11 X 17 | \$20 per card with six month maximum duration |

- Graphics must be approved prior to production by the Program Coordinator.
- Graphics may be changed as often as once per six months and are not required to be changed for the life of the contract.
- Shop space for sign installation is provided as needed and at no charge, but operational and maintenance needs have priority for scheduling.
- Vehicle exteriors are cleaned regularly, except when temperatures go below 20 degrees Fahrenheit.
- The vehicles are in service based on published schedules.
- Sponsors must fill out a sponsorship form and enter into a sponsorship agreement with COIC.

Please note that the King Side of the small fixed route buses have a fuel cutout from the graphics required, and the Queen Side of the vans have some graphic disruption from door handles and hinges.

Prices are for space rental only. Graphic design, production, installation, and removal costs are the responsibility of the sponsor.