



**2021 Bus Sponsorship and Advertising Price Sheet
Bend Fixed-Route, Community Connector, and Dial-A-Ride Vehicles**

Ad Type	Vehicle Type	Pricing Per Month Cost per Ad per month based on a 6month, 1 year or 3 year contract*
Driver side of bus	Fixed Route & Community Connector Buses Demand Response Vehicles Paratransit Vans	\$300/\$250/\$225 \$275/\$225/\$200 \$250/\$200/\$175
Passenger side of bus	Fixed Route & Community Connector Buses Demand Response Vehicles Paratransit Vans	\$300/\$250/\$225 \$275/\$225/\$200 \$250/\$200/\$175
TAIL LIGHT – Rear of bus	Fixed Route & Community Connector Buses Demand Response Vehicles	\$200/\$150/\$125 \$175/\$150/\$100
Internal Cards	Fixed Route & Community Connector Buses Landscaped and laminated 11 X 17	\$20 per card per month with six month maximum duration

* Contract pricing is per month based on the duration of the contract. Contracts that span longer in duration are less expensive per month. For example, the monthly price for one driver-side advertisement on one bus is \$225 per month if the contract spans three years or longer.

- Graphics must be approved prior to production by the Program Coordinator.
- Graphics may be changed as often as once per year and are not required to be changed for the life of the contract. Graphics cannot be changed for 6 month contracts.
- Shop space for sign installation is provided as needed and at no charge, but operational and maintenance needs have priority for scheduling.
- Vehicle exteriors are cleaned regularly, except when temperatures go below 20 degrees Fahrenheit.
- The vehicles are in service based on published schedules.
- Sponsors must fill out a sponsorship form and enter into a sponsorship agreement with COIC to advertise on CET buses.

Prices are for space rental only. Graphic design, production, installation, and removal costs are the responsibility of the sponsor.

Additional information about CET's Sponsorship and Bus Advertising Program can be found at <https://cascadeseasttransit.com/about/sponsorships/>