



**Wednesday, February 17**  
**1:30 pm to 3:30 pm**  
**Virtual Meeting**



**MEETING MINUTES**

**Committee Members:**

Brian Potwin  
Richard Ross  
Kim Curley  
Cora Ives  
Zachary Bass  
Kelsey Rook  
Kim Curley  
Bob Bryant, Chair  
Annie Marland  
Denise La Buda - alternate  
Jordan Ohlde

**Meeting Attendees:**

Emily Freeland

**COIC/CET Staff:**

Andrea Breault  
Derek Hofbauer  
Rachel Zakem  
Ashley Hooper

**Welcome and Introductions – Bob Bryant, RPTAC Chair**

- Attendees made virtual introductions to the group.

**Public Comment Period**

- No public comments.

**Review and approval of 12/18/20 meeting minutes – Bob Bryant, RPTAC Chair**

- The 12/18/20 meeting minutes were unanimously approved by the committee.

**RPTAC input for 2019-2021 STIF local service enhancement projects in Sisters and Crook and Jefferson Counties**

**Sisters to Bend Shopper Shuttle Update**

- The [new service](#) launched on January 7. CET is working with community partners, including Age Friendly Sisters, to market the service.
- The following outreach strategies were utilized to promote the service:

- Press release for media coverage before service started
- Organized a Ride-A-Long with Sisters community members
- ODOT video highlighting new service
- Launched an incentive program, which includes a gift bag for first-time users and a drawing to win a HydroFlask
- High Desert Food and Farm Alliance newsletter to reach farm workers
- Neighborhood Association engagement
- Paid ads in The Nugget and on utility bills
- Chair Bryant suggested outreach to the Pine Meadow neighborhood and asked if staff posted flyers at key destinations, like retirement facilities.
  - Ms. Hooper shared that the flyers were posted throughout the community, including The Lodge, Sisters Community Church, and other major destinations.
- The service has experienced a slow start due to COVID-19. Many potential passengers are hesitant to use public transportation. Staff is using this time to build awareness of the service.

#### Jefferson County

- CET is solidifying stop locations for the new Crooked River Ranch service and evaluating how many runs will operate per day to Redmond. The service is projected to begin in summer/fall of 2021. The vehicle for the service was purchased with Statewide Transportation Improvement Fund (STIF) dollars.
- For local transit enhancements in Jefferson County, CET developed an online survey that will be disseminated in early March. The goal of the expanded service is to provide wider access to transit in Metolius and Culver. CET hopes to roll out enhanced service in Jefferson County this summer/fall.

#### Crook County

- The [Crook County transit service enhancement survey](#) is currently open and closes on March 8. CET is asking for feedback on additional transit services and stop location in Prineville and Juniper Canyon.

#### **Mobility Hub Feasibility Study discussion and input from RPTAC**

- The Bend Metropolitan Planning Organization (MPO) received a Transportation and Growth Management Program (TGM) grant to conduct a Bend Mobility Hub Feasibility Study. The study will highlight best practices and recommendations for mobility site selection, design, and implementation. The project will begin this spring once a consultant team is hired to carry out the study. The duration of the project will be 7-8 months.
- There are six individual tasks identified with this study, including best practices, location factors, market assessment, types and features, design guidance, and the implementation plan. There will be six deliverables for the project and six meetings for the Technical Advisory Committee (TAC) to provide feedback on the documents.
- CET is responsible for the public engagement elements of the project that will provide multiple opportunities for members of the public, including transit riders and disadvantaged populations, to participate in meetings, surveys, and social-distance events.
- Mr. Ross mentioned his interest in serving on the TAC. He suggested that some members of the Citywide Transportation Advisory Committee (CTAC) may also be interested in serving on this committee.

- Ms. Breault noted transit solutions for Central Oregon are not the same compared to dense urban areas in larger cities.
- Ms. Curley shared that the City of Bend Parking Committee discussed utilizing mobility hubs to help alleviate parking issues.
- Chair Bryant noted the COIC Facilities Committee will have potential engagement with the Bend Mobility Hub Feasibility Study.
- Ms. Ives asked if there will be a funding investment or stipend for the TAC to ensure equitable inclusion.
  - Ms. Napoli noted she worked with a Portland Metro group that implemented a stipend program, but this is not something that can be offered for this project at this time.
- A total of six RPTAC members volunteered to serve on the Bend Mobility Hub Feasibility Study TAC:
  - Chair Bob Bryant
  - Jordan Ohlde
  - Kim Curley
  - Brian Potwin
  - Richard Ross
  - Denise La Buda

#### **RPTAC feedback on the visionary component for the 2040 Transit Master Plan**

- The idea behind the visionary component of the 2040 Transit Master Plan was to provide an additional document to demonstrate longer-term aspirational goals and projects CET could achieve.
- A suggested title for the visionary component was “Public Transit: A Regional Blueprint.”
- Ms. Curley added that the state Public Transportation Advisory Committee uses the term “transportation” rather than “transit,” to include all modes of transportation, including private.
- The next RPTAC meeting will be held on April 21 and will include an agenda item to discuss a high-level framework of the visionary component.

#### **Adjourn**