Cascades East Transit

Central Oregon Intergovernmental Council

Regional Public Transit Advisory Committee

December 18, 2024

Meeting agenda

1:30	Call to order + introductions
1:35	Public comment
1:40	Approval of October 16, 2024 minutes
1:45	Chair and Vice Chair appointments
2:00	Transportation Director Update – State of CET
2:30	Service improvements under consideration
2:50	Rider services
3:00	Route Reports
3:10	Future meetings – agenda setting
3:20	Roundtable
3:30	Adjourn

Introductions

RPTAC members

Chair	Bob Bryant (Sisters)
Bend	Tobias Marx
	Jordan Ohlde
	Casey Bergh
	Denise LaBuda
	Jessica Rich
Redmond	Anthony Ortgies
	John Livingston
	Janet Llerandi Gonzalez
DRW	Gregory Bryant
Sunriver	Eileen Kiely
Prineville	Tasha Brackin
Warm Springs	James Halliday
Madras	
Rural at-large	Brian Potwin

Alternate members

Richard Ross – Bend

Freddy Finney-Jordet – Bend

Trevor Johnson – Redmond

Janet Sporer – La Pine

COIC/CET staff

Bob Townsend – Transportation Director

Eric Lint – Strategy + Program Manager

Derek Hofbauer – Outreach Administrator

Guests

Andrea Napoli – Bend MPO

Public Comment

Please use the raise hand feature on Zoom to request to speak.

Meeting Minutes for Approval

October 16, 2024 meeting

- Attendance roster
- Nominations for RPTAC chair (tabled)
- Introducing CET's new Transportation Director
- Transit services report
- Summer Recreation Services
- Fiscal Report
- Vanpool program changes
- Local agency updates
- RPTAC next meeting
- Public comment
- Member reports

Chair and Vice Chair Appointments

The process is at the discretion of RPTAC members.

Chair and Vice Chair are typically full voting members (not alternates).

- Call for nominations
- Discussion
- Vote of full RPTAC members

Secret ballot option is available on request

State of CET

Project / Status Updates

Grants, funding awards

2025 initiatives

Project / Status Updates

- Hawthorne – Completion December 2024
- Mobility Hubs
  - Troy Field – 2025 Construction
  - Bend North Corridor – Acquisition 2025
- Bus Stop Improvement Project
- Internal CET Updates

Grants / Funding Awards

Discretionary funds: STIF-D, STIF-IC, 5311(f)

- $960k – Community Connector vehicle replacement
- $480k – Category C new vehicle purchase
- $480k – Vanpool support
- $150k – Rural Veterans Healthcare Transportation
- $300k – CO Breeze
- $256k – Pacific Crest Bus Lines

FLAP: $1,650,000 – Vehicle replacement (6 Cat B)
5339: $510,000 – Vehicle replacement (2)

2025 Initiatives

1. Data driven service optimization
2. Extended service hours for Bend Fixed Route
3. Rider cards/transit passes
4. Service area expansion
5. New approach to outreach and engagement
6. Reviewing/implementing fare policies
7. Updated mission statement
8. Refreshed CET branding

Mission / Values

- Current Mission Statement

"*Always exceed expectations of riders with courteous and friendly customer service representatives, transit operators, and staff.*"

- Example of Proposed Mission Statement

"Provide people across Central Oregon with access to a safe, reliable, convenient, and accessible transit service that connects people to services, employment, healthcare, and a variety of transportation mobility options…."

Marketing / Branding

Mission and Branding Improvements

- What is important in a mission statement?

- What characteristics are important in a new logo?

Service improvements

- Expanded service hours
- Expansion routes
- Service changes

Service Hours

- Earlier start, later end in Bend
- Potential return of Saturday service for rural routes

Pre-covid		Current	
Start	**End**	**Start**	**End**
6:00 AM	7:00 PM	7:30 AM	5:15 PM

Expansion Routes

Route 8: Northeast Bend

- Preliminary planning complete, awaiting major construction

Routes C and D: New Redmond Flex Routes

- STIF-D award expected for two new buses

Bend-RDM Airport Bus

- Potential direct service to the airport

Warm Springs to Kah-Nee-Ta & Simnasho

- Federal grant opportunity in 2025

Service changes

Deschutes River Woods

- Potential connection to Bend Fixed Route via mobility hub

Route 26: Prineville area expansion

- Potential new bus stops in new developments

Low ridership areas

- Change in service model from fixed route to on-demand

Rider services

Exploring use of rider cards

- Improves Safety & Security
- Provides more data on how the system is used
- Improves experience for those with service animals
- Allows benefits (reduced fare, group rates, veteran status)
- Protects against abuse

Route Reports

- Introducing new data dashboards by route

Next meeting

- February 18
- Length of meetings?

Member Report Outs

- What are you hearing in the community?
- Have you attended transit-related events?

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